

# Equity Research UPDATE NOTE FY23

**Euronext Growth Milan** 



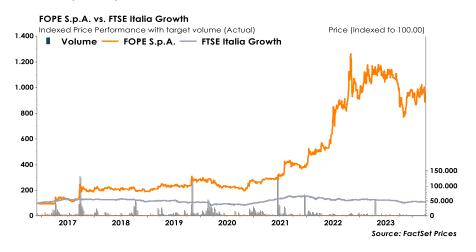
FY23: revenues spot-on expectations, higher than expected margins

**Sector: Fashion & Luxury** 

YoY Top-line growth of +7%, EBITDA margin at 25.4%. Fope, a historic Italian jewelry company and a leader in the fine jewelry market, presented a solid set of FY23 results with sales of Euro 66.8 m, up 7.4% YoY (Euro 62.2 m in 2022), in line with our expectations (Euro 66.5 m). Growth, driven by an increase in volumes (last price list increase in July 2022), was recorded both in international and Italian markets, the latter being positively impacted by the high number of foreign tourists in Italy. EBITDA stood at Euro 17.0 m, +7.1% YoY with an EBITDA margin of 25.4% vs. 25.5% in FY22, and above our expectations for the full year (23.5%). The increase was accomplished despite the rise in expenses attributed to marketing and communication activities, as well as the higher personnel costs due to new hirings. EBIT amounted to Euro 14.7 million, up from Euro 13.9 m in 2022. EBIT margin was 22.0% compared to 22.4% in 2022 owing to the increase in the depreciation of both technological and commercial investments. Net Profit came in at Euro 10.1 m vs. Euro 10.8 m in FY22 which enjoyed special tax benefits, with a reduction of Euro 1.25 m in taxes calculated. On the balance sheet, Net Debt stood at Euro 0.03 m, compared to a cash position of Euro 1.5 m at year-end 2022 after some WC absorption, with the increase in trade receivables and raw material stocks, and investments. As in 1H23, Fope continued to invest in the opening of new SiS (shop-in-shops, primarily in Tokyo and Kuala Lumpur) and the IT system (SAP).

Positive outlook confirmed in global luxury markets, investments in strengthening of the presence on foreign markets. Management did not provide guidance for FY24 but expects growth in sales and a positive economic result in a still very complicated political and economic environment. The establishment of the new company Fope Japan G.K, in Tokyo to distribute the Company's products on the Japanese market, and the opening of new Boutiques in strategic luxury markets (Tokyo and Kula Lumpur) confirms Management's intention to continue a strategic path aiming at further strengthen its presence in foreign markets with high growth potential and, at the same time, enhance its value proposition and brand awareness. Finally, regarding sustainability, the Group obtained an 'A' ESG rating from the Cerved Rating Agency for its high capacity to manage ESG risks and opportunities, based on Sustainability Report 2022.

**New estimates and target price.** Based on the above, we have slightly adjusted our revenue estimates for FY24-25 and our forecasts for profitability margins for FY24. We now expect an EBITDA margin of 24.3% in FY24 (24.0% previously), but an EBIT margin of 20.9% (21.7%) as a direct consequence of the planned investments of approximately Euro 2.5 m to fulfill the strategic targets described (previously expected Euro 2.0 m). Finally, we added FY26 to our explicit forecast period. Based on our updated estimates and peers' multiple re-rating, we updated our target price to Euro 40.18 p.s. (Euro 39.17 p.s. previously), with a potential upside of 49%. At our target price, the stock would be trading at FY24-25 EV/EBITDA multiples of 12.1x and 10.6x respectively.













Euronext Growth Milan

Profit&Loss Statement	2019A	2020A	2021A	2022A	2023E	2024E	2025E	2026E
Sales	34.96	26.00	40.31	62.16	66.77	74.11	83.75	96.31
EBITDA	6.78	3.95	8.79	15.83	16.95	18.01	20.52	24.08
EBIT	5.43	2.34	6.78	13.91	14.66	15.47	17.73	21.04
Financial Income (charges)	(0.48)	(0.26)	0.05	(0.75)	(88.0)	(88.0)	(88.0)	(0.88)
Pre-tax profit (loss)	4.95	2.08	6.83	13.16	13.78	14.59	16.85	20.16
Taxes	(0.10)	(0.41)	(1.80)	(2.33)	(3.71)	(3.94)	(4.55)	(5.44)
Net profit (loss) Group	4.85	1.67	5.03	10.83	10.08	10.65	12.30	14.71
Balance Sheet								
Fixed assets	12.65	13.75	12.80	14.15	14.76	14.72	14.43	13.89
NWC	11.18	12.10	13.92	20.72	27.96	30.93	34.95	40.19
M/L Funds	(2.96)	(2.86)	(2.76)	(2.74)	(2.64)	(2.64)	(2.64)	(2.64)
Net Capital Employed	20.86	22.99	23.97	32.14	40.08	43.01	46.74	51.44
Net Debt/(Cash)	0.09	2.42	(1.88)	(1.50)	0.03	(3.10)	(6.82)	(11.23)
Net Equity	20.77	20.57	25.84	33.64	40.05	46.11	53.56	62.67
Cash Flow								
Net Profit	4.85	1.67	5.03	10.83	10.08	10.65	12.30	14.71
Non Cash Items	1.55	1.50	1.81	1.90	2.20	2.54	2.79	3.04
Change in NWC	(1.63)	(0.92)	(1.82)	(6.80)	(7.24)	(2.97)	(4.02)	(5.24)
Cash Flow from Operations	4.76	2.26	5.01	5.93	5.03	10.22	11.07	12.51
Capex	(4.69)	(2.71)	(0.96)	(3.27)	(2.90)	(2.50)	(2.50)	(2.50)
Operating Free Cash Flow	0.07	(0.45)	4.05	2.66	2.13	7.72	8.57	10.01
Dividend	(1.77)	(2.38)	(0.80)	(2.43)	(4.32)	(4.59)	(4.85)	(5.60)
Change in Equity	1.72	0.51	1.03	(0.60)	0.66	0.00	0.00	0.00
Change in Net debt	0.02	(2.32)	4.29	(0.37)	(1.53)	3.13	3.72	4.41
Per Share Data								
Current Price	27.00							
Total shares (mn)	5.40							
EPS	0.90	0.31	0.93	2.01	1.87	1.97	2.28	2.73
DPS	0.33	0.44	0.15	0.45	0.80	0.85	0.90	1.04
FCF	0.00	(0.43)	0.79	(0.07)	(0.28)	0.58	0.69	0.82
Pay out ratio	49.1%	47.6%	48.3%	39.9%	45.6%	45.6%	45.6%	45.6%
Ratios								
EBITDA margin	19.4%	15.2%	21.8%	25.5%	25.4%	24.3%	24.5%	25.0%
EBIT margin	15.5%	9.0%	16.8%	22.4%	22.0%	20.9%	21.2%	21.8%
Net Debt/Equity (Gearing)	0.4%	11.7%	n.m.	n.m.	0.1%	n.m.	n.m.	n.m
Net Debt/EBITDA	0.01	0.61	n.m.	n.m.	0.00	n.m.	n.m.	n.m.
Interest cover EBIT	11.26	8.98	(137.54)	18.46	16.67	17.59	20.16	23.92
ROE	23.3%	8.1%	19.5%	32.2%	25.2%	23.1%	23.0%	23.5%
Growth Rates								
Revenues	11.9%	(25.6%)	55.0%	54.2%	7.4%	11.0%	13.0%	15.0%
EBITDA	11.3%	(41.8%)	122.7%	80.2%	7.1%	6.2%	13.9%	17.3%
EBIT	9.5%	(57.0%)	190.1%	105.2%	5.4%	5.5%	14.6%	18.7%
Net Profit	44.9%	(65.5%)	200.9%	115.4%	(7.0%)	5.7%	15.5%	19.6%

Net Profit 44.7% (65.376)
Source: Group Consolidated Data & PMI Capital Research Estimates









# <u>Estimate revision – Euro m</u>

Income Statement	2022A	2023A	2024E Old	2024E New	2025E Old	2025E New	2026E
Sales	62.16	66.77	74.49	74.11	83.43	83.75	96.31
уоу	54.2%	7.4%	12.0%	11.0%	12.0%	13.0%	15.0%
EBITDA	15.83	16.95	17.88	18.01	20.44	20.52	24.08
EBITDA margin	25.5%	25.4%	24.0%	24.3%	24.5%	24.5%	25.0%
EBIT	13.91	14.66	16.18	15.47	18.74	17.73	21.04
EBIT margin	22.4%	22.0%	21.7%	20.9%	22.5%	21.2%	21.8%
Net Profit	10.83	10.08	11.74	10.65	13.61	12.30	14.71
Net Profit margin	17.4%	15.1%	15.8%	14.4%	16.3%	14.7%	15.3%
EPS	2.01	1.87	2.17	1.97	2.52	2.28	2.73

Balance Sheet	2022A	2023A	2024E Old	2024E New	2025E Old	2025E New	2026E
Net Working Capital	20.72	27.96	31.04	30.93	34.76	34.95	40.19
Fixed net assets	14.15	14.76	14.21	14.72	14.51	14.43	13.89
Funds	(2.74)	(2.64)	(2.74)	(2.64)	(2.74)	(2.64)	(2.64)
Net Capital Employed	32.14	40.08	42.51	43.01	46.54	46.74	51.44
Net Debt (Cash)	(1.50)	0.03	(4.12)	(3.10)	(8.78)	(6.82)	(11.23)
Total Equity	33.64	40.05	46.64	46.11	55.31	53.56	62.67
Sources	32.14	40.08	42.51	43.01	46.54	46.74	51.44

Source: Group Data and PMI Capital Research Estimates







# **VALUATION**

# **Valuation Summary**

Method	Weight	Price (Euro)	Equity Value (Euro m)
Multiple Comparison (FY 23 - 25 EV/EBITDA and P/E)	50%	41.95	226.49
DCF (WACC 8.53% and g 1.5%)	50%	38.42	207.46
Target Price	100%	40.18	216.97

# DCF model

DCF Va	luation
Euro m	
WACC	8.53%
Sum of PV 2024 -28 FCFs	46.36
Discounted terminal value	161.32
Enterprise Value	207.68
Net Debt (FY23)	0.03
Minorities (1H23)	0.19
Equity Value	207.46
N. of outstanding shares (m)	5.40
Fair Value p.s. (Euro)	38.42

# **Multiples Comparison**

			Sales	Sales	EBITDA	NI		-2025E GR
Companies	Market Cap	Price		YoY	%	%		
			2023E	23/22	2023E	2023E	Sales	EBITDA
Tod's	1,423.02	43.00	1,129.85	12.1%	22.7%	4.4%	5.1%	6.4%
Ferragamo	1,902.26	11.27	1,155.66	(7.7%)	21.6%	2.2%	3.3%	6.7%
Prada	18,769.10	7.34	4,726.41	12.5%	37.0%	14.2%	8.3%	9.0%
Moncler	19,011.08	69.18	2,984.22	14.7%	40.3%	20.5%	8.7%	8.8%
LVMH	418,017.82	833.70	86,153.00	8.8%	32.9%	17.6%	6.3%	6.5%
Kering	45,215.20	366.35	19,566.00	(3.9%)	32.9%	15.6%	3.9%	3.0%
Burberry	5,087.54	14.19	3,463.29	(2.8%)	26.4%	9.7%	3.5%	3.9%
Richemont	75,987.75	141.35	20,644.49	3.5%	30.2%	17.1%	5.9%	7.8%
Average	73,176.72	185.80	17,477.86	4.6%	30.5%	12.7%	5.6%	6.5%
FOPE	145.79	27.00	66.77	7.4%	25.4%	15.1%	12.0%	10.0%

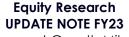
Source: FactSet data as of March 29th, 2024 and PMI Capital estimates for FOPE

Companies	EV/EBITDA			P/E			
	23E	24E	25E	23E	24E	25E	
Tod's	6.72	7.59	7.01	28.97	26.86	22.35	
Ferragamo	n.a.	n.a.	n.a.	74.15	61.93	36.31	
Prada	8.75	10.86	9.98	27.68	25.16	22.33	
Moncler	12.82	14.63	13.37	30.49	28.63	25.50	
LVMH	13.97	15.09	13.87	27.49	25.72	23.29	
Kering	9.86	9.77	8.72	14.65	16.18	14.13	
Burberry	7.04	6.96	6.51	15.65	15.12	13.26	
Richemont	n.a.	n.a.	n.a.	22.28	19.92	18.00	
Average	9.86	10.81	9.91	30.17	27.44	21.90	
FOPE	8.60	8.10	7.11	14.47	13.69	11.86	
Premium/Discount to Peers	(12.8%)	(25.1%)	(28.3%)	(52.0%)	(50.1%)	(45.9%)	

Source: FactSet data as of March 29th, 2024 and PMI Capital estimates for FOPE











# **INDUSTRY COMPARISON**

FOPE Spa (FPE-IT): PMI Capital Research estimates and Factset Data

**EGM Sector**: average data for listed on EGM included in the Consumer Durables sub sector: Askoll EVA (EVA-IT), Estrima (BIRO-IT), Franchi Umberto Marmi (FUM-IT), GIBUS (GBUS-IT), Gismondi 1754 (GIS-IT), Illa (ILLA-IT), Jonix (JNX-IT), Pozzi Milano (POZ-IT), Racing Force Group (RFG-IT), Radici (RAD-IT), Porto Aviation Group(PAG-IT). **Industry Peers**: average data for a selected group of listed peers (European luxury brands): Tod's (TOD-IT), Ferragamo (SFER-IT), Prada (1913-HK), Moncler (MONC-IT). LVMH (MC-FR), Kering (KER-FR), Burberry (BRBY-GB), Richemont (CFR-CH).

**Euronext Growth Milan:** average financial and market data for all the companies listed on EGM, reported price performance data are related to the FTSE Italia Index.

		Consumer Durables		XS0072		
	FOPE	<b>EGM Sector</b>	Peers Avg	FTSE Italia Growth		
Key Financials 2022 (Euro m)						
Revenues	62.16	36.50	16,514.58	49.51		
EBITDA	15.83	7.17	5,563.97	7.86		
EBITDA %	25.5%	19.6%	33.7%	15.9%		
EBIT	13.91	4.6	4,274.97	4.20		
EBIT %	22.4%	12.6%	25.9%	8.5%		
Earnings	10.83	3.04	2,934.02	2.38		
Earnings %	17.4%	8.3%	17.8%	4.8%		
Net Debt	(1.50)	7.52	563.54	5.75		
ND/EBITDA	(0.09)	1.05	0.10	0.73		
FY21-23 Revenues CAGR	28.7%	6.9%	13.1%	24.1%		
FY22-24 Revenues CAGR	9.2%	6.0%	5.1%	12.2%		
FY21-23 Earnings CAGR	41.5%	1.6%	11.5%	102.5%		
FY22-24 Earnings CAGR	(0.8%)	(4.8%)	3.1%	33.2%		
Market Data						
Market Cap	145.79	38.10	73,194.26	38.8		
EV	145.82	44.94	113,570.25	43.6		
Free Float	11.30%	25.2%	55.4%	32.9%		
ADTT YTD (Eu k)	31.98	22.77	80,926.32	58.08		
Market Multiples						
EV/Sales 2023	2.18	1.57	3.27	2.10		
EV/Sales 2024	1.97	1.34	3.58	1.40		
EV/Sales 2025	1.74	1.06	3.31	1.06		
EV/EBITDA 2023	8.60	9.50	9.86	10.77		
EV/EBITDA 2024	8.10	11.15	10.81	6.71		
EV/EBITDA 2025	7.11	9.49	9.91	5.32		
EV/EBIT 2023	9.95	15.28	15.58	13.20		
EV/EBIT 2024	9.43	14.05	17.18	11.59		
EV/EBIT 2025	8.23	8.86	15.20	8.33		
P/E 2023	14.47	32.63	30.17	23.16		
P/E 2024	13.69	29.81	27.44	28.91		
P/E 2025	11.86	13.49	21.90	14.27		
Earnings Yield	6.9%	3.1%	3.3%	4.3%		
Stock Performance						
1D	0.0%	0.0%	0.0%	0.0%		
1W	(10.0%)	(2.7%)	2.1%	(0.7%)		
1 <i>M</i>	(7.5%)	(3.2%)	(2.3%)	(1.0%)		
3M	(8.2%)	(26.3%)	12.2%	(2.3%)		
6M	(9.4%)	(31.5%)	9.2%	(2.6%)		
YTD	26.8%	(48.9%)	10.4%	1.0%		
1Y Source: PMI Capital Research and FactSe	(18.7%)	(44.6%)	(10.8%)	(13.6%)		







**Euronext Growth Milan** 



### **FOPE IN BRIEF**

### **Company Profile**

FOPE is a historic Italian jewellery company established in Vicenza in 1929 and a leader in the fine jewellery market. FOPE pursues strategic growth by leveraging 4 competitive advantages: product quality, the perfect combination of Made-in-Italy craftsmanship and technology, recognizable design, and long-standing customer relationships, also thanks to outstanding after-sales service. The whole production cycle, from prototyping to the shipping of finished jewels, takes place inside the headquarters in Vicenza. With over 90% of revenues realized outside Italy, the Company operates globally through a well-established and selected network of over 700 stores worldwide (with a direct presence in the US, UK, German, and Japanese markets through the subsidiaries FOPE USA Inc., FOPE Jewellery Limited, FOPE Deutschland GmbH, and FOPE Japan G.K. respectively). The business model focuses on maintaining direct business relationships with about 600 multi-brand jewellery retailers (either independent or part of groups) that specialize in luxury products such as fine jewellery and watches. FOPE's investments in R&D have led to an extremely high level of standardization and automation, with proprietary technology that allows optimizing processes and times to deliver products of world-class quality. With Euro 66.8 million in revenues in 2023, c. 75 employees, and a strong international presence with the new opening of exclusive mono-brand stores, in Tokyo Ginza and the prestigious Seibu mall in Kuala Lumpur.

### **Products**

FOPE's jewels range from timeless classics featuring the iconic Novecento mesh to the more recent Flex'it lines, which include the original bracelets made flexible thanks to a patented system of tiny gold springs embedded in the mesh.

# **Key Managers**

Diego Nardin – CEO Umberto Cazzola – Chairman Ines Cazzola – Deputy Chariman

### Strategy

Strengthen the position in the international markets to create upselling

- focus on main markets (USA UK Germany) and in new strategic areas
- value proposition (loyalty programmes for best retailers)
- brand awareness

# **Sustainability Philosophy**

- ESG Rating of 'A' From Cerved Rating Agency
- Sustainability report since 2017
- Carbon footprint project:
  - Carbon neutrality in FY22
  - Certified emission (RINA)
  - CO2 load compensation with project Treedom

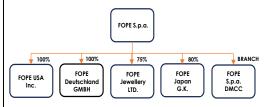
# Ownership

Shareholder	n. of shares	%
Ines Cazzola	1,864,756	34.5%
Umberto Cazzola *	1,227,386	22.7%
Heirs Giulia Cazzola **	637.370	11.8%
Diego Nardin	297,160	5.5%
Vitaliano Borromeo	346,800	6.4%
P4P International S.p.A.	415,000	7.7%
Free Float	611,136	11.3%
Total	5.399.608	100.0%

<sup>\*</sup> an additional 637,730 common shares in usufruct with the vote rights granted by the heirs of Giulia Cazzola.

# PMI CAPITAL research

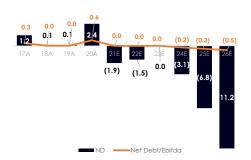
# **Group Structure**



### **Key Financials**









<sup>\*\*</sup> of which 637,370 as bare ownership.





# **FOPE ON EURONEXT GROWTH MILAN**

### IPO

Date: November 30th, 2016

Capital raised: Euro 2.21 m Equity (+ Euro 1.20 m Convertible Bond)

Price: Euro 2.90

Capitalization: Euro 13.3 m

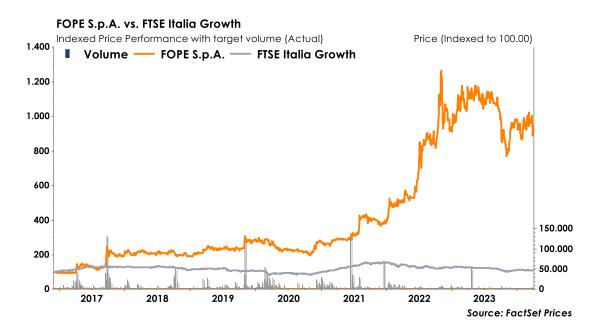
SHARES (as of March 29th, 2024)

Code: FPE Bloomberg: FPE:IM Reuters: FOPE.MI ISIN: IT0005203424 Shares: 5,399,608 Price: Euro 27.00

Performance from IPO: +831% Capitalisation: Euro 145.79 m

Free Float: 11.3% EGA: Integrae SIM Specialist: Integrae SIM

# STOCK PERFORMANCE











# **Equity Research UPDATE NOTE FY23**

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This Research is an update coverage made by IR Top Consulting S.r.l. (IR Top) on FOPE (the "Company"). Update frequency might depend on circumstances considered to be important (corporate events and changes of recommendation, etc.) or on further advisory commitment. Last Research on the same Company was released on October 3rd, 2023. Opinions and estimates of this Research are as the date of this material and are subject to change. Information and opinions have been obtained from sources public and believed to be reliable, but no warranty is made as to their accuracy or correctness. Past performances of the Company are not guarantee of future results. During the last 12 months, the following indications have been disseminated:

Date	Target Price	Market Price	Validity Time	
April 2 <sup>nd</sup> , 2024	40.18	39.17	12 months	
October 3 <sup>rd</sup> , 2023	39.17	29.80	12 months	
April 26th, 2023	41.01	34.00	12 months	
January 24 <sup>th</sup> , 2023	36.19	29.00	12 months	
September 27th, 2022	29.38	25.20	12 months	
March 9 <sup>th</sup> , 2022	18.79	14.70	12 months	
January 28 <sup>th</sup> , 2022	18.11	15.00	12 months	
August 4th, 2021	15.55	12.80	12 months	
March 15th, 2021	11.42	8.60	12 months	
September 24th, 2020	11.37	6.70	12 months	
September 25 <sup>th</sup> 2019	12.28	7.45	12 months	
March 19 <sup>th</sup> 2019	12.26	7.30	12 months	
September 19 <sup>th</sup> 2018	9.05	7.00	12 months	
March 28 <sup>th</sup> 2018	8.85	6.80	12 months	
September 21 <sup>st</sup> 2017	6.05	5.00	12 months	
July 18 <sup>th</sup> 2017	5.40	3.83	12 months	

VALUATION METHODOLOGY (HORIZON: 12M) IR Top Research obtained a fair value using different valuation methodologies including Discounted Cash Flow method and Multiplebased models. Detailed information about the valuation or methodology and the underlying assumptions and information about the proprietary model used is accessible at IR Top premises

#### RESEARCH TEAM

Luca Previtali (Analyst)

No other people or companies participated or anyhow contributed to the Research. Neither the members of the research team, nor any person closely associated with them have any relationships or are involved in circumstances that may reasonably be expected to impair the objectivity of the Research, including interests or conflicts of interest, on their part or on the part of any natural or legal person working for them, who was involved in producing the Research. INTERESTS INVOLVED AND CONFLICTS

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