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FOPE GROUP STRENGTHENS ITS DIRECT PRESENCE IN INTERNATIONAL MARKETS WITH THE ESTABLISHMENT OF FOPE FRANCE SAS

Investments and direct market presence to serve customers who value quality, exclusivity and product identity

Vicenza, 25 August 2026

FOPE (FPE:IM), a leading Italian goldsmith company operating in the high-end jewellery sector listed on Euronext Growth Milan, **announces the establishment of FOPE France SAS**, a wholly owned subsidiary of FOPE S.p.A. based in Paris and dedicated to the commercial development of the French market.

The new company represents a further step in the Group's internationalisation strategy, through which it has progressively strengthened its **direct presence in markets considered strategic for the development of the brand**. Following its experience in the United States, the United Kingdom, Germany and, more recently, Japan, FOPE is further consolidating its presence in **one of Europe's leading luxury markets**.

The decision to establish a direct presence in France reflects the Group's desire to **strengthen its relationship with the market**, supporting the development of the selective distribution of FOPE collections through dedicated commercial, marketing and communication activities.

Diego Nardin, Chief Executive Officer of FOPE: *"France is a key international luxury market, and having our own direct structure enables us to seize opportunities to engage and build relationships more effectively with customers who value quality, exclusivity and product identity. FOPE France has been established with this objective and forms part of an international market presence model that we have progressively developed over recent years. We look at the French market with positive expectations, also supported by the commercial and communication investments that will accompany the project."*

FOPE (FPE:IM; ISIN IT0005203424) is a historic Italian jewelry company founded in Vicenza in 1929, a leading player in the high-end jewelry sector. With over 110 employees and a strong international focus (approximately 87% of revenues generated abroad), the company pursues a strategic development plan aimed at growth and brand consolidation in the international luxury market, leveraging four competitive advantages: product quality, a perfect synthesis of craftsmanship and Made-in-Italy technology, recognizable design, and long-standing customer relationships.
FOPE operates globally through a consolidated and carefully selected network of over 700 points of sale worldwide (direct presence through its subsidiaries FOPE USA Inc., for the American market; FOPE Jewellery Limited, for the UK market; Fope Deutschland GmbH, for the German market; Fope Japan G.K.; and FOPE SpA DMCC Branch in Dubai). The business model relies on direct commercial relationships with multi-brand jewelry stores (either independent or part of larger groups) specializing in luxury products

such as high-end watches and jewelry; there are no intermediary distributors, but partnerships that ensure customer loyalty, trust, and excellent after-sales service.
In 2015, the company opened its first single-brand store in Piazza San Marco in Venice, followed in 2019 by boutiques in the prestigious Old Bond Street in London and in Ginza, Tokyo. The entire production process takes place in-house at the Vicenza headquarters, from prototyping to manufacturing and shipping. Investments in R&D have led to a high level of standardization and automation, with proprietary technologies designed to optimize processes and timings while guaranteeing the highest product quality.
FOPE jewelry ranges from timeless classics, based on the iconic Novecento mesh, to the recent Flex'it lines, which include original bracelets made flexible through a patented system of tiny hidden gold springs within the links: collections that are elegant, comfortable, and wearable. FOPE is a certified member of the Responsible Jewellery Council and has been producing a Sustainability Report since 2017, adopting the European Sustainability Reporting Standards (ESRS) as its reference framework.

Press release available on www.fopegroup.com and www.1info.it

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