VICENZA
FOPE
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FOPE GROUP OPENS ITS FIRST SINGLE-BRAND BOUTIQUE IN CHINA

Opening scheduled for 30 September at Harbour City. Agreement reached with the Chinese market distributor on an opening plan for the coming years

Vicenza, 15 September 2026

FOPE (FPE:IM), a leading Italian goldsmith company operating in the high-end jewellery sector listed on Euronext Growth Milan, announces the opening of its first single-brand boutique in China, in collaboration with its local market distributor, scheduled for 30 September in Hong Kong, at Harbour City, one of the country's leading shopping malls.

The opening represents a first step in the development of the Chinese market, which the Group had already identified as one of its strategic areas of interest as part of the development guidelines presented at last May's Capital Markets Day.

The boutique, designed in accordance with the brand's image and quality standards, will be managed by the partner supporting FOPE in the development of the market. FOPE and its partner have agreed on a plan for further openings over the coming years.

Diego Nardin, Chief Executive Officer of FOPE: *"The opening of our first boutique in China, a market which, as anticipated at the beginning of the year, represents an important part of our growth strategy, demonstrates the tangible progress of the development project we have launched. Together with our partner, we have defined a gradual, long-term growth plan, and as part of this process we intend to leverage the brand's positioning in the high-end jewellery segment and the distinctive nature of the FOPE offering."*

FOPE (FPE:IM; ISIN IT0005203424) is a historic Italian jewelry company founded in Vicenza in 1929, a leading player in the high-end jewelry sector. With over 110 employees and a strong international focus (approximately 87% of revenues generated abroad), the company pursues a strategic development plan aimed at growth and brand consolidation in the international luxury market, leveraging four competitive advantages: product quality, a perfect synthesis of craftsmanship and Made-in-Italy technology, recognizable design, and long-standing customer relationships.
FOPE operates globally through a consolidated and carefully selected network of over 700 points of sale worldwide (direct presence through its subsidiaries FOPE USA Inc., for the American market; FOPE Jewellery Limited, for the UK market; Fope Deutschland GmbH, for the German market; Fope Japan G.K.; and FOPE SpA DMCC Branch in Dubai). The business model relies on direct commercial relationships with multi-brand jewelry stores (either independent or part of larger groups) specializing in luxury products such as high-end watches and jewelry; there are no intermediary distributors, but partnerships that ensure customer loyalty, trust, and excellent after-sales service.
In 2015, the company opened its first single-brand store in Piazza San Marco in Venice, followed in 2019 by boutiques in the prestigious Old Bond Street in London and in Ginza, Tokyo. The entire production process takes place in-house at the Vicenza headquarters, from prototyping to manufacturing and shipping. Investments in R&D have led to a high level of standardization and automation, with proprietary technologies designed to optimize processes and timings while guaranteeing the highest product quality.
FOPE jewelry ranges from timeless classics, based on the iconic Novecento mesh, to the recent Flex'it lines, which include original bracelets made flexible through a patented system of tiny hidden gold springs within the links: collections that are elegant, comfortable,

and wearable. FOPE is a certified member of the Responsible Jewellery Council and has been producing a Sustainability Report since 2017, adopting the European Sustainability Reporting Standards (ESRS) as its reference framework.

Press release available on www.fopegroup.com and www.1info.it

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